

# The Power of Curb Appeal

Open the door to increased value with a stylish new Therma-Tru door. A new entry door can pay for itself – and then some – giving you and your customers more bang for your buck. Learn more at [thermatru.com/curbappeal](http://thermatru.com/curbappeal).



## Perceived Value

A smart investment, a new Therma-Tru® entry door can increase a home's perceived value by **4.2%** or **\$18,750** on average.\*



## Return On Investment

Homeowners who choose a stylish new Therma-Tru® entry door can see **more than 2 times** the return on their investment.\*



## A smart investment.

### Lifetime Limited Warranty

We stand behind more parts and for longer than other door companies because we make or specify everything that goes into our door system. A Therma-Tru fiberglass door system is backed by the industry's most comprehensive lifetime limited warranty.



### Energy Efficiency

In any region or climate, energy efficiency is key. More than 80% of Therma-Tru door and glass options are ENERGY STAR® qualified and National Fenestration Rating Council (NFRC) certified, helping save money on energy costs.



### Quality Testing

Our doors, glass and components are held to high standards. We conduct thorough testing to help ensure that our products will live up to a homeowner's toughest quality and performance expectations.

\*Not based on actual home sales. Not a guarantee of investment returns, increase in value or selling price. Based on a nationwide survey of consumers' estimates of perceived home value based on exterior appearance. Results may vary based on region and home style. Therma-Tru's "National Home Valuation Study" was commissioned by Therma-Tru in 2015 and conducted by TNS, an independent provider of internet-based research.

Note: See your Therma-Tru seller or visit [www.thermatru.com](http://www.thermatru.com) for details on limited warranties and exclusions, and ENERGY STAR qualified products.

Top Right: Smooth-Star, Axis Glass, Door – S1652, Sidelite – S1652SL

Right Page: Classic-Craft American Style Collection, Chinchilla Glass with SDLs, Door – CCA82310XJ, Finish – Raven