

The Therma-Tru. Difference



## Quality you can trust from the #1 entry door.

**MORE THAN 60 YEARS in the Business** with a proven track record of integrity and reliability.

**TENS OF MILLIONS of Quality Doors Manufactured** to be dependable and reliable for many years to come.

**20+ YEARS as Brand Used Most** by more building professionals than any other entry door brand.\*

**TOTAL CONFIDENCE in Our Lifetime Limited Warranty**, the most comprehensive of its kind, covering doors, glass and components.

**COMPLETE Door System** with components engineered to work together at the most critical points.

**WIDE ARRAY of Glass Designs** handcrafted to reflect home design trends and homeowner desires.

**THOUSANDS of Door Styles** for virtually any home style at a range of price points.

**NATIONAL Network of Dealers and Retailers** equipped with the knowledge necessary to serve your needs.

**VARIETY of Interactive Tools** available to help you visualize the perfect door for your home.

**UNLIMITED Curb Appeal** because beautiful homes deserve beautiful entryways.

## You're in expert hands.

Choosing a Therma-Tru. door means designing an inspired entrance with the confidence that it will perform for years to come.

Whether it's Classic or Contemporary – or somewhere in between – Therma-Tru offers a selection to complement the architecture of any home and a homeowner's sense of style.

With a complete door system engineered with craftsman precision and backed by more than 60 years of industry experience, you can be confident that it will perform as exceptionally as it looks.

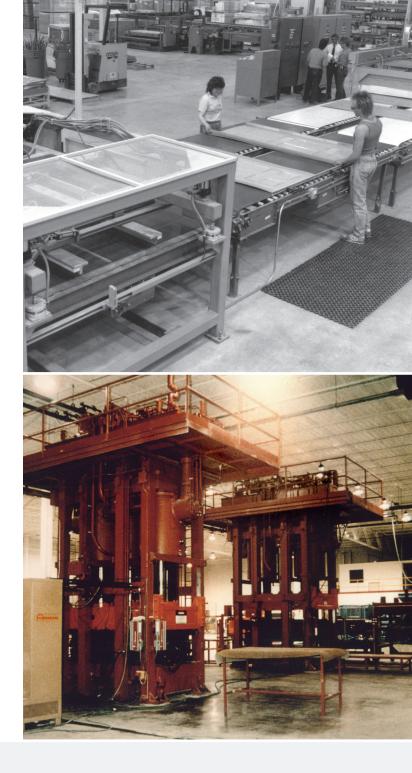
That's where the beauty of choosing Therma-Tru begins.



#### A history of innovation.

It was a bold innovation for the home-building market when we introduced an entry door that looked as beautiful as wood and was more durable. At Therma-Tru, we have been revolutionizing the industry from the start – a spirit you can continue to expect from the leading entry door brand most preferred among trade professionals.\*

Our roots in the door industry go back to 1962, when David Welles purchased a bankrupt building supply company in Toledo, Ohio. In 1983, we launched our Fiber-Classic. style, the first fiberglass door on the market, creating a product never seen before: An entry door that looked as beautiful as wood but with exceptional performance. Learn more about Therma-Tru at **thermatru.com/history**.



#### Building stronger partnerships and better entryways.

"Builders rely on us to provide products that will perform. The warranty gives us confidence to offer Therma-Tru<sup>®</sup> doors to our customers. That, and we've never had any problems with Therma-Tru doors. The product quality is consistent."

"Therma-Tru also offers one of the largest glass selections available in the industry and the most true-to-wood look on a fiberglass door."

# Engineered to work together.

Therma-Tru specifies all of the components to work together at the most critical points where an ordinary door system's performance can fail, letting in air and moisture.

By forming a tight seal against drafts and leaks, these components can help protect the door system and home against costly damage and deterioration.

- Sill
- **8** Bottom Sweep
- **6** Corner Seal Pads
- 4 Hinges
- **6** Weatherstrip
- **O** Multi-Point Locking System
- Glass Options
- Ocmposite Door Frame See your Therma-Tru seller for details on product availability.
- 9 PrismaGuard. Finish Paint or Stain

Learn more about our system components at: thermatru.com/components.



## Backed by our lifetime limited warranty.



We can stand behind more parts and for longer than most other door companies because we make or specify everything that goes into our door systems. The homeowner has one source, Therma-Tru, to turn to if an issue arises with the door system.<sup>1</sup> Other companies either don't warrant as many parts of the door system or warrant them for a shorter period of time. That could leave the homeowner without coverage and confused about who to turn to if issues arise.

Warranty Coverage			t · V		4			
	Door Panel	Glass & Lite Frame	Multi-Point Locking Mechanism <sup>2</sup>	Sill & Hinges <sup>2</sup>	Corner Seal Pads <sup>3</sup>	Bottom Sweep <sup>3</sup> & Weatherstrip <sup>3</sup>	Composite Door Frame*	Storm Door System
Therma-Tru. Classic Craft. 1x Transferable Lifetime Limited Warranty	<b>LIFETIME</b> 1x Transferable	LIFETIME 1x Transferable	LIFETIME 1x Transferable	LIFETIME 1x Transferable	LIFETIME 1x Transferable	LIFETIME 1x Transferable	LIFETIME 1x Transferable	<b>LIFETIME</b> 1x Transferable
Therma-Tru. Fiberglass Doors Lifetime Limited Warranty	LIFETIME	LIFETIME	LIFETIME	LIFETIME	LIFETIME	LIFETIME	LIFETIME + 10-Year Transferable Warranty Rider	LIFETIME

<sup>1</sup>Excluding improper assembly of components into a door system by the distributor, dealer, builder or remodeler, and the installation of the door system. <sup>2</sup>Excluding installations within 5 miles of a body of salt water and the finish. <sup>3</sup>Excluding normal wear and tear.

\*See your Therma-Tru seller for details on product availability.

Note: See your Therma-Tru seller or visit www.thermatru.com for details on limited warranties and exclusions, and ENERGY STAR qualified products.





### Tested for endurance.

Go ahead and slam the door if you want. We did – over and over – to make sure our doors, glass and components live up to your toughest expectations. We expose them to extreme weather conditions. We roll heavy objects over our sills. We immerse parts with metal finishes in corrosive salt atmospheres. And we expose them to ultraviolet (UV) light to make sure our weathersealing parts and metal finishes can resist deteriorating and color fading in the sun. That's how we know that a Therma-Tru<sub>\*</sub> door is designed to stand up to almost anything life throws at it.

Learn more about our quality testing at: thermatru.com/performancedata.

#### Choosing a durable door.

Kids, pets and neighbors come and go all day long. Which means that when it comes to choosing a new door, reliability and durability matter.



More than 80% of Therma-Tru door and glass options – thousands of choices – are ENERGY STAR<sup>®</sup> qualified.

## The fiberglass difference.

With very little maintenance, a fiberglass door can bring a home years of beauty, durability and energy efficiency. Therma-Tru<sub>\*</sub> fiberglass doors offer the authentic look of wood. But, unlike wood, fiberglass will not warp or rot. And, unlike steel, it will not dent or rust. Built with a polyurethane foam core, Therma-Tru fiberglass doors insulate against cold and heat for exceptional energy efficiency.

Learn more at thermatru.com/choosefiberglass.

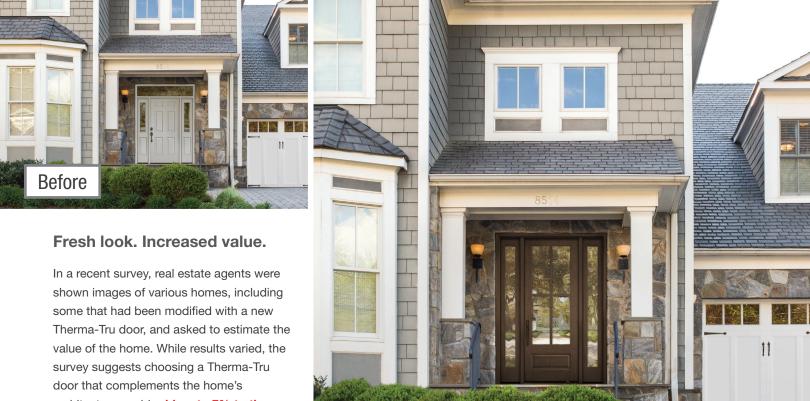
#### The look of real wood.

Realistic wood grains that are virtually indistinguishable from high-grade wood doors, thanks to Therma-Tru's AccuGrain<sub>•</sub> technology.



### The Importance of Curb Appeal.

A stylish new front entryway can help convey your personal style and highlight your home's overall architectural style and curb appeal. For more information and inspiration visit **thermatru.com/curbappeal**.



architecture could **add up to 7% to the perceived value** of a remodeled home.\*

That's a potential increase of up to \$21,000 on a \$300,000 home for a project that can be done in a single day.

\*Not a guarantee of investment returns, increase in value or selling price. See 2021 Therma-Tru National Home Valuation Study surveying real estate agents about perceived remodeled home value estimates based on exterior appearance. Not based on actual home sales data. Results may vary based on region, door style and home style. Study was commissioned by Therma-Tru and conducted by the Farnsworth Group, an independent research provider.

After

## Virtual Experience

Discover the Therma-Tru<sup>®</sup> difference online at the Therma-Tru Virtual Experience. Explore new and featured products, home design trends, marketing tools, training and more in a fully immersive virtual environment that's available 24/7. All of this delivered with the quality and innovation you've come to expect from Therma-Tru. Explore what Therma-Tru has to offer at **virtualexperience.thermatru.com**.



#### Home styles and trends.



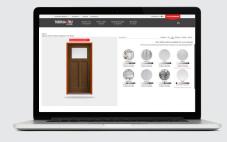


Get inspired to choose entry doors by design with our interactive guide to popular home styles.

View our Architectural Home Styles Guide at thermatru.com/inspiration/ home-styles.

View our Online Styles Quiz at thermatru.com/style-quiz.

#### Visualization tool. Design Your Door



Homeowners can research and design a door with their own personal touch – all from the convenience of home.

To get started, visit thermatru.com/design-your-door.



thermatru.com 1-800-THERMA-TRU (843-7628) 1750 Indian Wood Circle Maumee, OH 43537





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Note: See your Therma-Tru seller or visit www.thermatru.com for details on limited warranties and exclusions, and ENERGY STAR qualified products. Cover Left: Classic Craft Mahogany Grain, Homeward Glass, Door – CCM82801, Finish – Barley Cover Right Top: Classic Craft Walnut Grain Door – CCW8902L; Low-E Glass Direct Set Sidelite – DRS82131SL, Finish – Lynx Cover Right Bottom: Classic Craft Mahogany Grain, Low-E Glass with SDLs, Doors – CCM8306CAL, CCM8306CAR, Finish – Bark Left: Classic Craft Fir Grain, Low-E Glass with SDLs, Doors – CCA4940, Middle: Classic Craft Fir Grain, Low-E Glass with SDLs, Door – CCA230, Sidelites – CCA210SL, Finish – Raven Right: Pulse Linea, Rainglass with Flat Frame, Door – S1RXR ©2021 Therma-Tru Corp. All rights reserved. THERMA-TRU and the Therma-Tru Logo are trademarks of Therma-Tru Corp. Registered trademarks are registered in the U.S. and may be registered internationally. Therma-Tru Corp. is an operating company of Fortune Brands Home & Security, Inc. ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency. Part #MAEWTT22 MTZT / DEC 2021

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